

STRATEGY

Resources

Movement Strategy

Cross-Movement Alliances
<http://www.bravebirds.org/real.html>

“Doing Democracy: The MAP Model for Organizing Social Movements”
<http://www.newsociety.com/bookid/3694>

Strategic Nonviolence For Animal Liberation
<http://articles.animalconcerns.org/snv/index.html>

Thinking Strategically: A Primer on Long-Range Strategic Planning
<http://www3.sympatico.ca/duhamel.philippe>

Campaign Strategy

Compassion Over Killing: Activist Guides
<http://www.cok.net/lit/>

Humane Education
<http://www.iihed.org/>

Open Rescue:
<http://www.openrescue.org>

“Organizing for Social Change: A Midwest Academy Guide for Activists”
<http://www.midwestacademy.com/Book/page3.html>

PeTA: Vegetarian Starter Kit Newspaper Stand Project
Email Alexandra at alexa@peta.org

Step-By-Step Guide For Holding a Screening Of Peaceable Kingdom
<http://tribeofheart.org/tohtml/guide.htm>

“The Activist Cookbook”
<http://www.ufenet.org/activist/tools/cookbook.html>

Vegan Outreach: Strategic Advocacy
<http://veganoutreach.org/advocacy/>

Personal Strategy

“Despair and Personal Power in the Nuclear Age”
<http://www.fetchbook.info/compare.do?search=0865710317>

“Living Among Meateaters”
<http://www.triroc.com/caroladams/#living>

PeTA: Guide to Becoming an Activist
<http://www.animalactivist.com/actguide1.asp>

Vegan Street: Activist Handbook
<http://www.veganstreet.com/handbook/handbook.html>